

Chapter Three The Challenge to Evangelism

War!

Declaration Of a New Offensive, Published by International Headquarters (London), circa 1935-1936.

Whereas certain information has been placed before me by the Commanders of the Forces of The Salvation Army operating in ninety Countries and Colonies in which our Blood and Fire Flag has been unfurled, to the effect that the Prince of the Powers of the Air, and the Father of Lies, the King of the Nethermost Regions, has failed utterly to fulfill the promises contained in the declaration he made to our first parents:

And the serpent said...Ye shall not surely die: For God doth know that in the day ye eat thereof, then your eyes shall be opened, and ye shall be as gods, knowing good and evil (Gen 3:4,5).

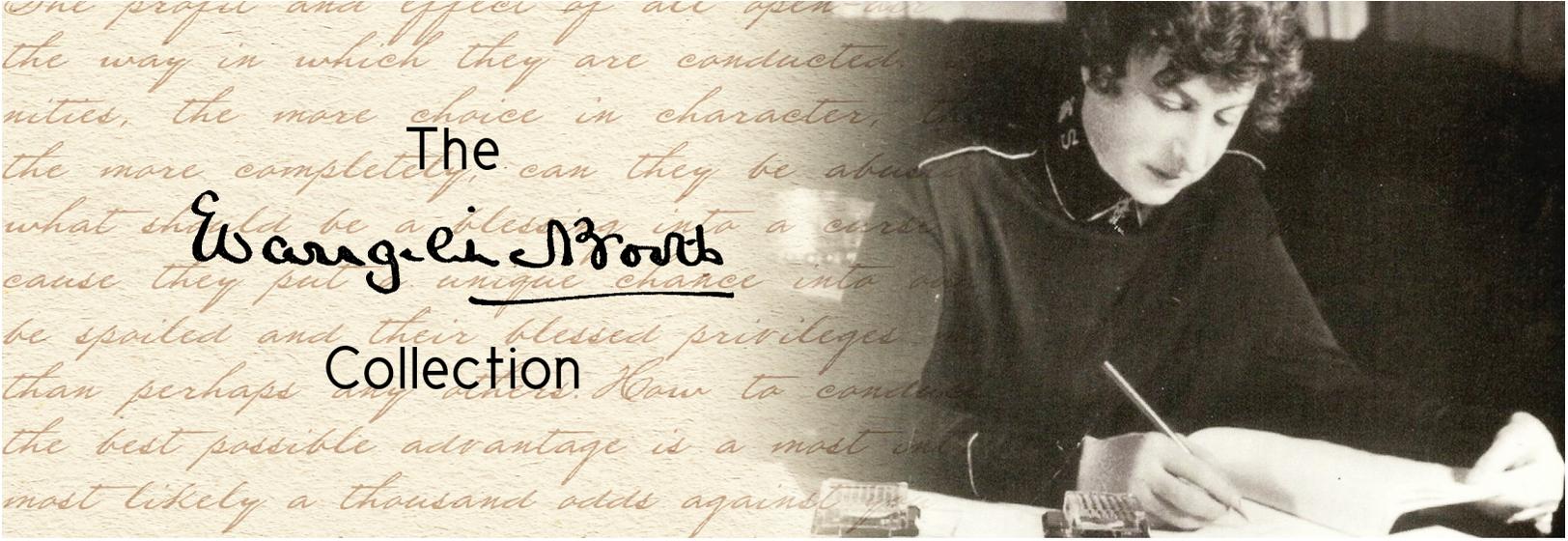
And Whereas he has repeated again and again to the poor deluded slaves of sin whom he leads captive the promise that he would provide them with peace, prosperity, happiness, and security from all harm and death, and has often disappointed them:

That old serpent, called the Devil, and Satan, which deceiveth the whole world (Rev, 12:9)

And Whereas in entering upon this vain and hopeless pursuit at his instigation these slaves of sin have been cruelly deceived, bound in fetters of transgression and remorselessly dragged from the paths of godliness, virtue, honesty, sobriety and truth:

He feedeth on ashes: a deceived heart hath turned him aside, that he cannot deliver his soul (Isaiah 44:20).

And whereas, having broken the promises of the said declaration, and instead



thereof having under the guise of Worldly Fashion, Pride, Pleasure, and other intoxicating delusions, betrayed, decoyed, ensnared and destroyed thousands of precious souls for the Salvation of whom the Son of God shed His Blood upon Calvary:

Ye are of your father the devil, and the lusts of your father ye will do. He was a murderer from the beginning, and abode not in the truth, because there is no truth in him (John 8:44).

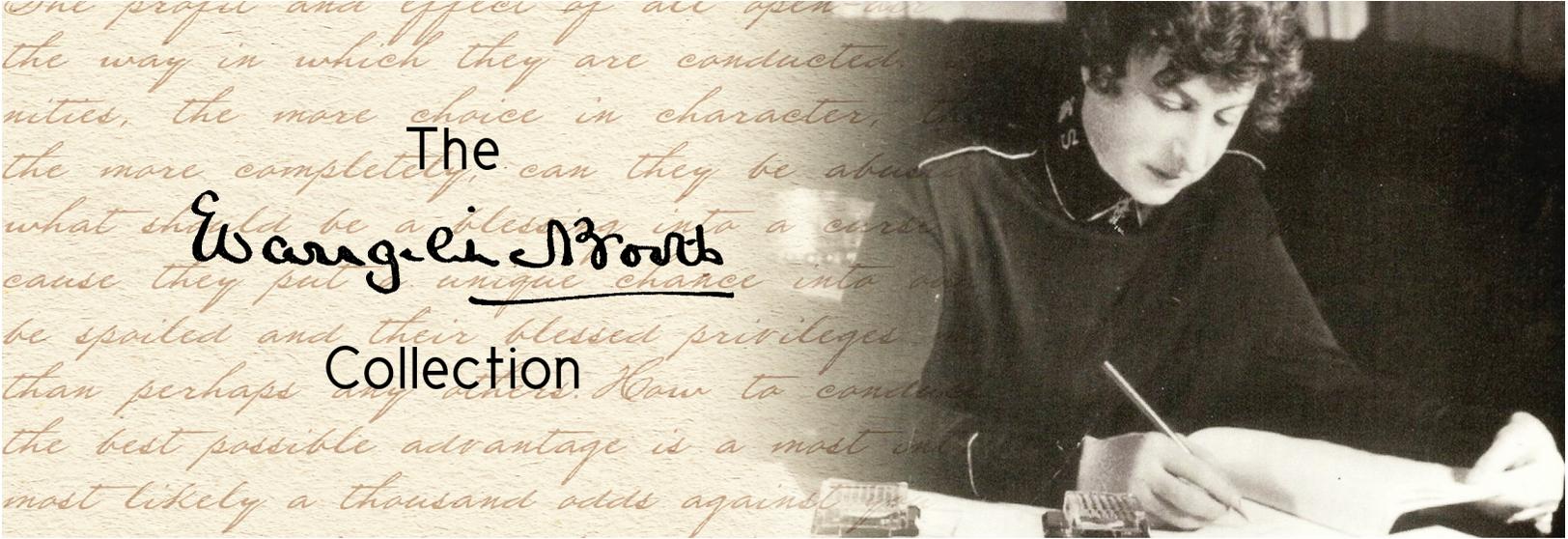
And whereas the most brutal assaults are constantly being made upon innocent men, women and children by the slaves and agents of the Evil One, robbing them of character, virtue, hope, happiness and Heaven, and degrading them by compelling them by force, or deceiving them by lies, to become drunkards, harlots and vagabonds, thus bringing the sorrow, despair and misery of broken hearts, wrecked homes and early graves upon poor, defenseless, helpless little children and long-suffering wives and parents. Besides hurrying his slaves and agents themselves to fill prison cells, people insane asylums, meet the murderer's doom and the suicide's fate, or to stagger down to the grave drunken, depraved, dishonored:

His own iniquities shall take the wicked himself, and he shall be holden with the cords of his sins (Proverbs 5:22).

And whereas, further, information having been placed before me that these monstrous and sustained atrocities, appalling in their character, increase in number of violence, robbing the Church of God of its members, inducing soldiers to desert the Army of the Lord, destroying that which is best and most beautiful of an all-wise Creator's works of wonder and love, insulting the messengers of peace, crucifying the Son of God afresh, robbing Heaven of gems bought by Calvary's Lamb to adorn the Royal Diadem:

The assemblies of violent men have sought after my soul: and have not set thee before them (Psalm 86:14).

And Whereas, it having been represented to me that babes born in purity, and children with merry eyes and laughing lips, who rightly belong to God are in their childhood's innocence, being trained for the service of sin and Satan by godless, worldly parents, who, themselves



deceived by the arts and devices of King Beelzebub, unconscious of their own danger and that of their children, allow them to grow up to receive the wages of sorrow and remorse and unless delivered from the hands of the enemy, to curse God and their parents and to die in their sins:

Whatsoever a man soweth, that shall he also reap (Galatians 6:7).

And whereas, far exceeding in gravity any of the considerations already named inasmuch as it is at the root of every ill that mankind has brought upon itself, the Evil One has seduced the world from allegiance to its Creator, with the result that God is blasphemed, His Grace flouted, His Word ignored and efforts made to destroy His majesty:

Know therefore and see that it is an evil thing and bitter, that thou hast forsaken the Lord thy God, and that my fear is not in thee, saith the Lord God of Hosts (Jeremiah 2:19).

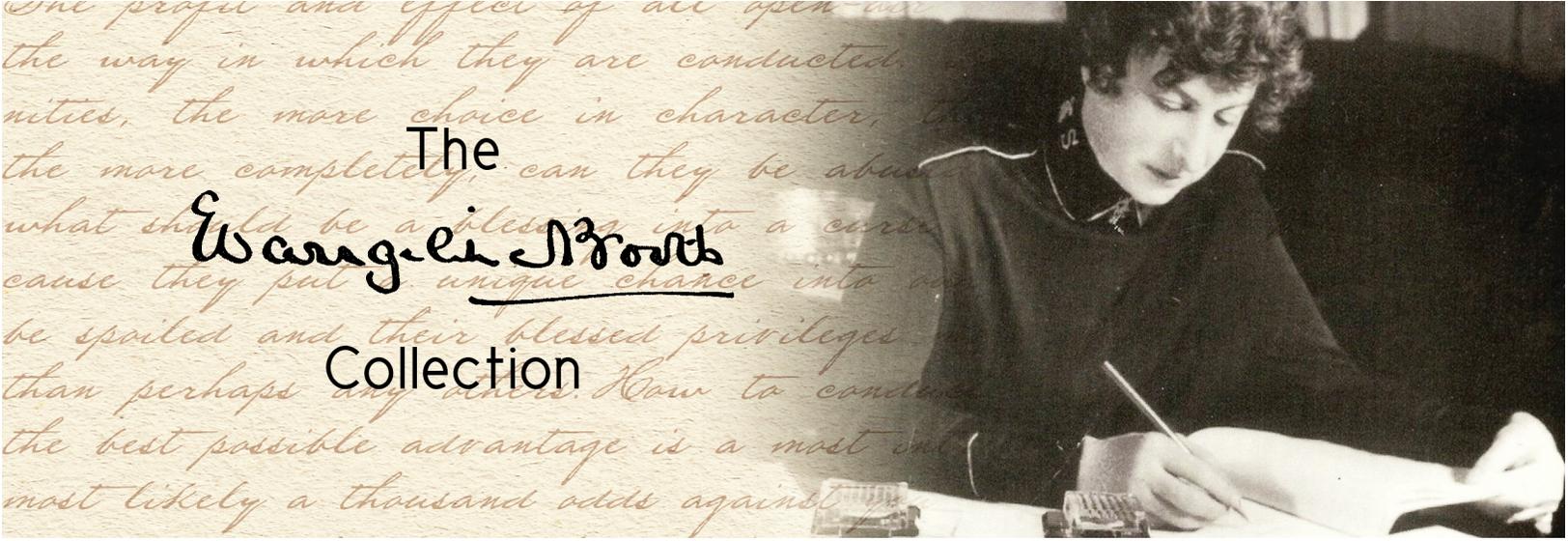
And whereas everywhere can be found human hearts the vainly struggle against the whirlwinds of disappointment, loneliness, loss, broken things and troubled consciences.

Vanity of vanities; all is vanity (Ecclesiastes 1:2).

And whereas beneath the billows of the infinite sea of sorrow, the natural and direct outcome of a sin, a multitude of souls sink never to rise:

There they cry, but non giveth the answer (Job 35:12).

And whereas is has been represented to me that everywhere there is heart-hunger for God and soul-thirst for the truth that can never perish, I, Evangeline Booth, General of The Salvation Army, in the Name of God the Father, the rightful King and Ruler of the Universe; and in the Name of Jesus Christ, His Son, "Who taketh away the sin of the world," and whose servant and soldier I am; and by the gracious aid of the Holy Spirit, do hereby declare a New Offensive, in character more desperate and sustained than heretofore, against the combined forces of darkness commanded by the great Deceiver, King Beelzebub.



Thus saith the Lord unto you, Be not afraid nor dismayed by reasons of this great multitude; for the battle is not yours, but God's (2 Chronicles 20:15).

This is to declare, therefore, that the Forces of the Salvation Army now enter upon a special, intensified Campaign for the Glory of God and the Salvation of Sinners. This, will be continued until December 31, 1936, will be known as:

THE WORLD FOR GOD CAMPAIGN.

In this great effort I invite the prayers, sympathy and cooperation of all who love God and their fellows, all who hate sin and the abominations of evil, in order to help in the bringing about of a great world-wide revival of religion:

Who is on the lord's side? Let him come unto me (Exodus 32:26).

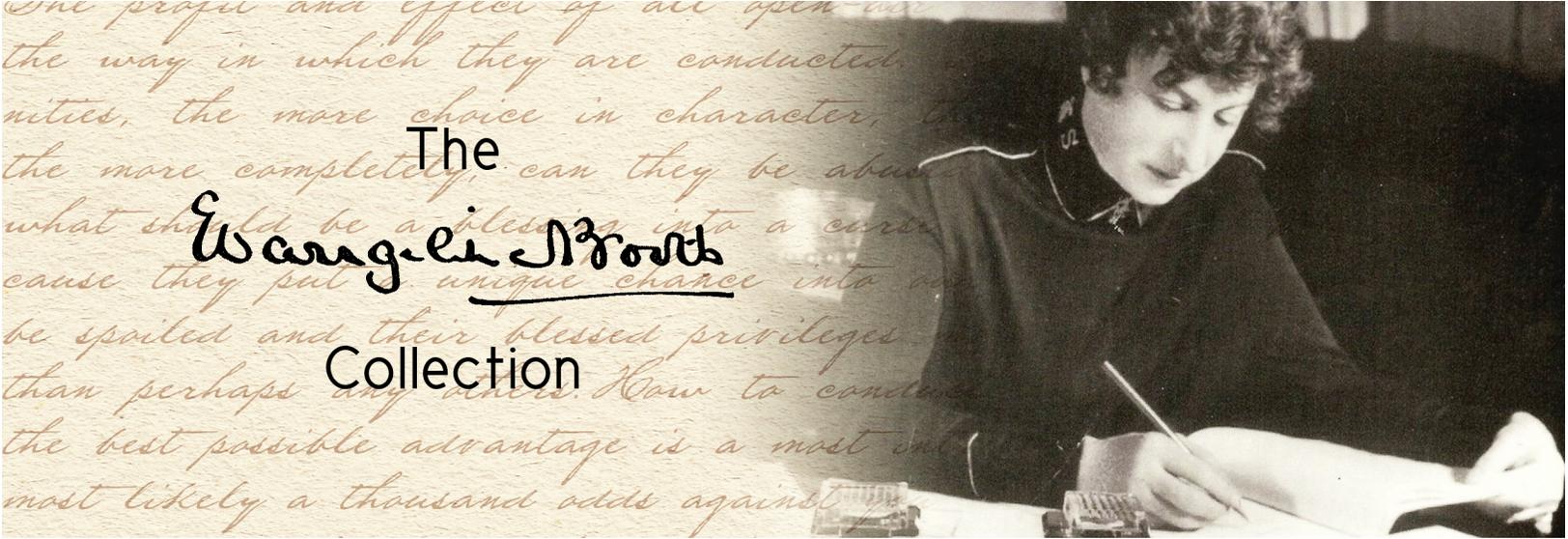
Not least, I urge all who know Him and His Love to seek by every means to demonstrate to the world the power of the Lord God Almighty to save from sin.

He is able...to save them to the uttermost that come unto God by Him, seeing He ever liveth to make intercession for them (Heb. 7:25).

The supreme purpose of this Campaign is the destruction of every kind of evil resulting from sin, such as greed, immorality, gambling, blasphemy, malice, hatred, murders, thefts, hypocrisy, cant, jealousy, cowardice, fashion, pride, conceit, selfishness, lying and, in short, every enemy of God and man:

For this purpose the Son of God was manifested, that He might destroy the works of the Devil (1 John 3:8).

With this in view, I command every Officer, Soldier and Recruit of The Salvation Army throughout the world to step into the line of our world-wide fighting host. Forward! The world for God!



We will rejoice in The Salvation, and in the name of our God we will set up our banners (Psalm 20:5).

The World for God Campaign

To all Salvation Soldiers. An outline of what each is expected to do.

*Found in the Library of the School for Officers' Training, Suffern, N.Y., dated November 2, 1935.
No information on publication.*

It is important to the progress of "The World for God" Campaign that the Soldiery of The Salvation Army should understand what their General is expecting of them in connection therewith. I DO THEREFORE HERE AND NOW DECLARE that I am depending upon each and all for wholehearted devotion to the Cause as well as for special and particular service as hereinafter mentioned.

First and foremost let me impress upon the personnel of The Salvation Army that "The World for God" Campaign is essentially a Soldiers' Battle. We shall fall far short of reaching our goal if the fighting is left to the General, to the Territorial or the Divisional Commanders, or even to the Corps Commanding Officers. Every Soldier must be in it. The pledge of our Campaign Song,

I give my heart,

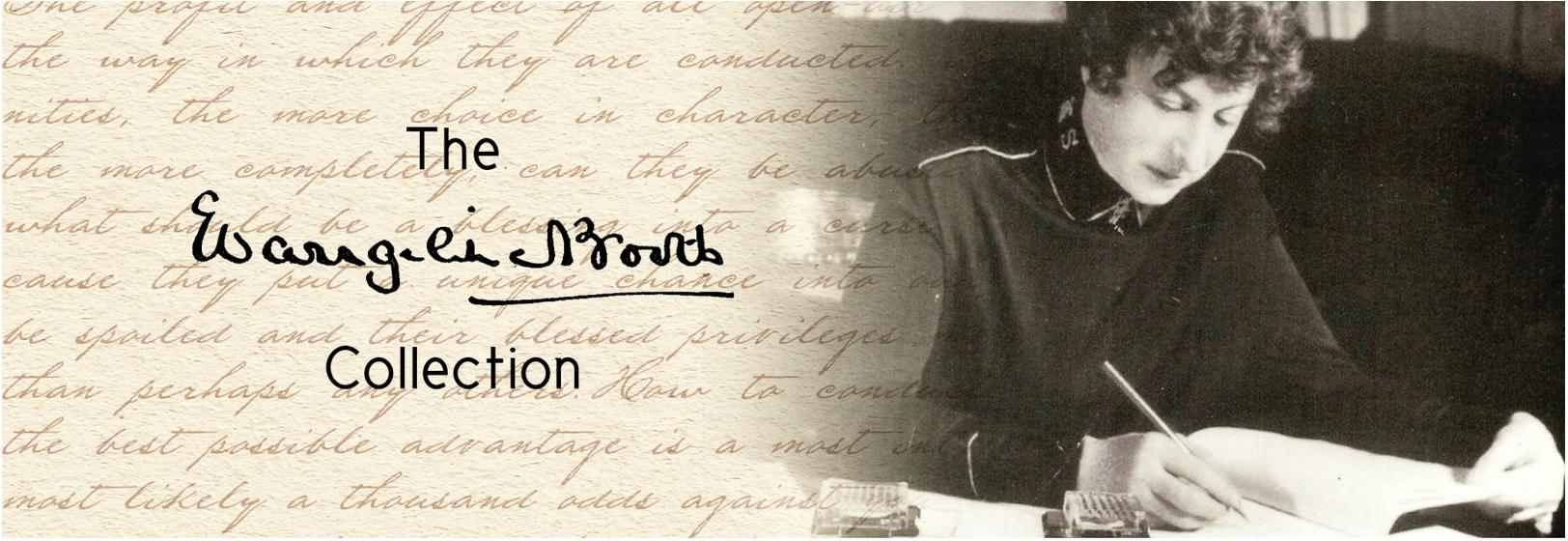
I will do my part,

must be carried into action without reservation all down the ranks.

The following outlines the duties and service for which I depend upon every Soldier:

1. I EXPECT — unless prevented by ill-health or other circumstances which make absence unavoidable – soldiers to take part in open-air meetings.

All my life I have been a great believer in street meetings. My earliest warfare will testify to this, as also will many who stood with me before the massed crowds in the streets of London and witnessed the never-to-be-forgotten scenes of men and women seeking



their salvation while kneeling at the wheels of an old truck, or by boxes or chairs loaned to us for the occasion.

The motorcades that I have since been privileged to conduct have deepened my conviction that God's way of reaching the masses is still by sending His messengers into the highways and the byways, and that the choicest tabernacles for the proclamation of His grace are the wide open spaces, or the thronged thoroughfares of the great cities with their ceaseless procession of disappointed, miserable and sinning souls.

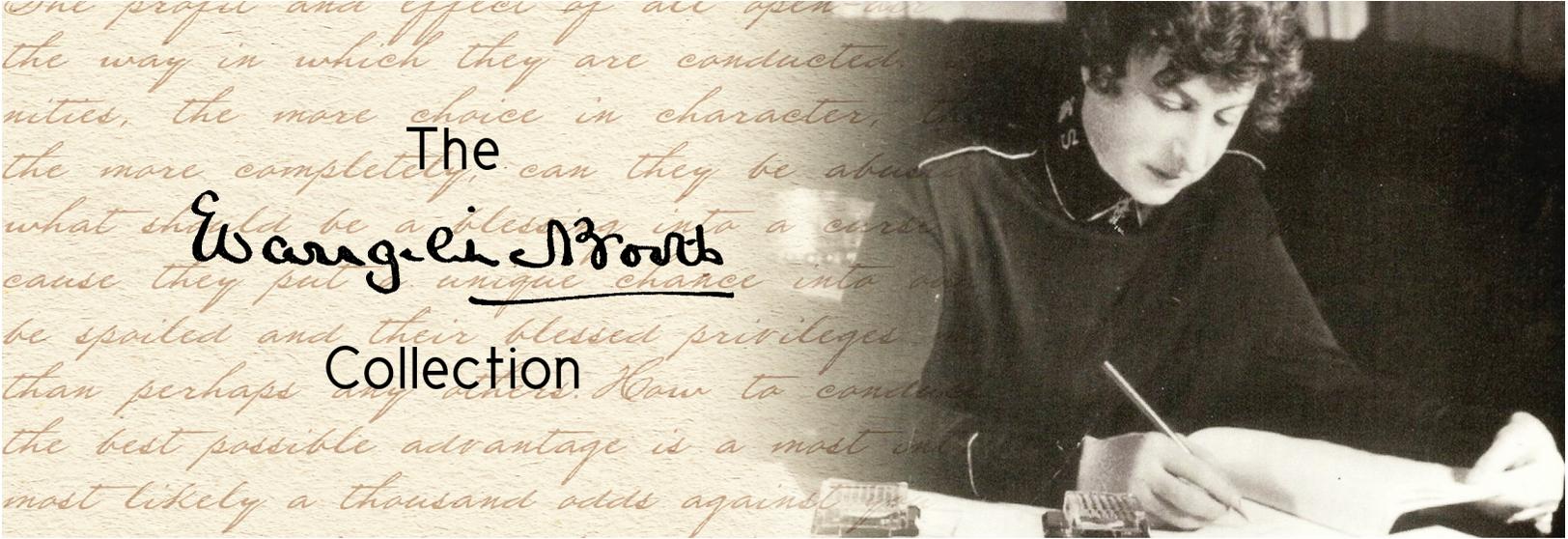
These have not only been the field from which the Army has garnered countless numbers of its rank and file, but our open-air work has contributed in great measures to the ranks of our most valued and foremost officers.

Among the Greathearts of the past who were first attracted to the Army through its street meetings are such men as Commissioners Cadman, Booth-Hellberg, Rees, Holz and Gifford, whose names are known around the world. The much-beloved Colonel James Barker, on the top of a bus, passed a Bethnal Green open-air meeting, was moved to get off and see what was taking place, followed the small group to the old Railway Arch and was saved that night.

The sight of an English-born Officer, clad in native garb, preaching Christ in the streets of Kandy, called the saintly Weerasooriya to comradeship with Commissioner Booth-Tucker in pioneering work in Indian villages and the saving of thousands of souls.

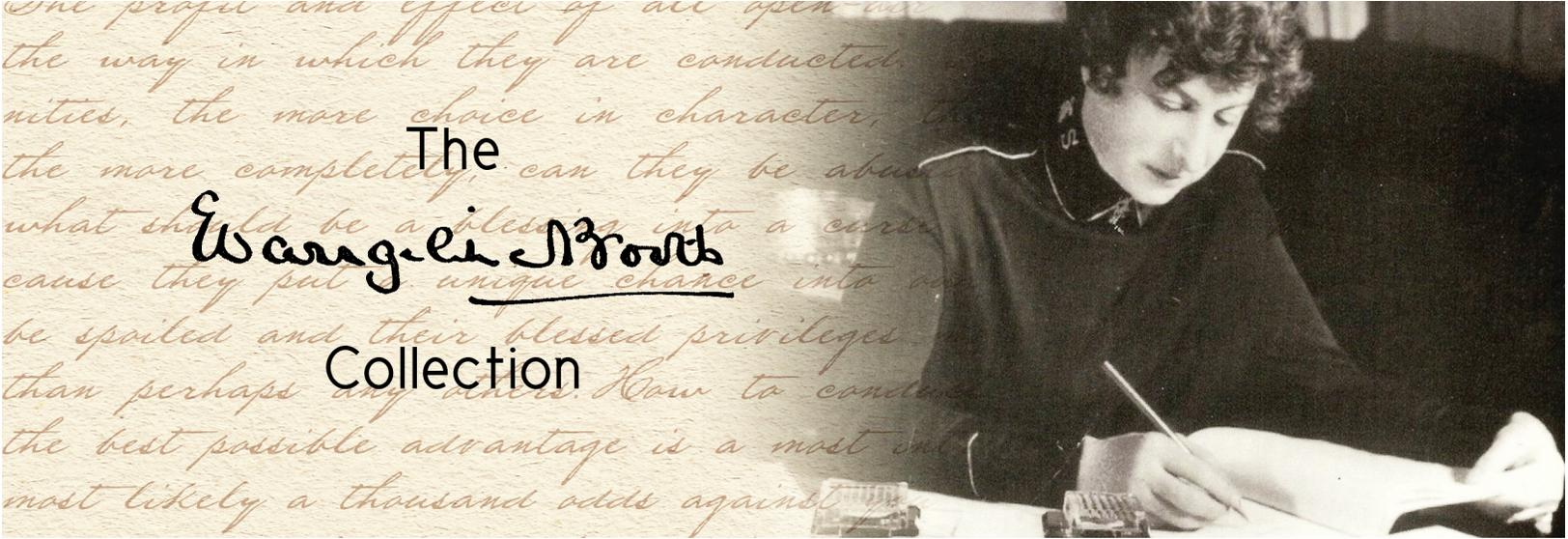
Men of wealth, struck by devotion of a handful of Salvation Soldiers, and the earnestness of a message from a redeemed drunkard, or a saved domestic, have again and again been moved to make immediate gifts of money, and some to remember The Salvation Army in their wills, with the result that the divine service of the little group has been multiplied a hundredfold.

Millions of people, high and low, rich and poor, educated and illiterate, never hear a Gospel hymn, or any other proclamation of salvation truth unless it is at our street



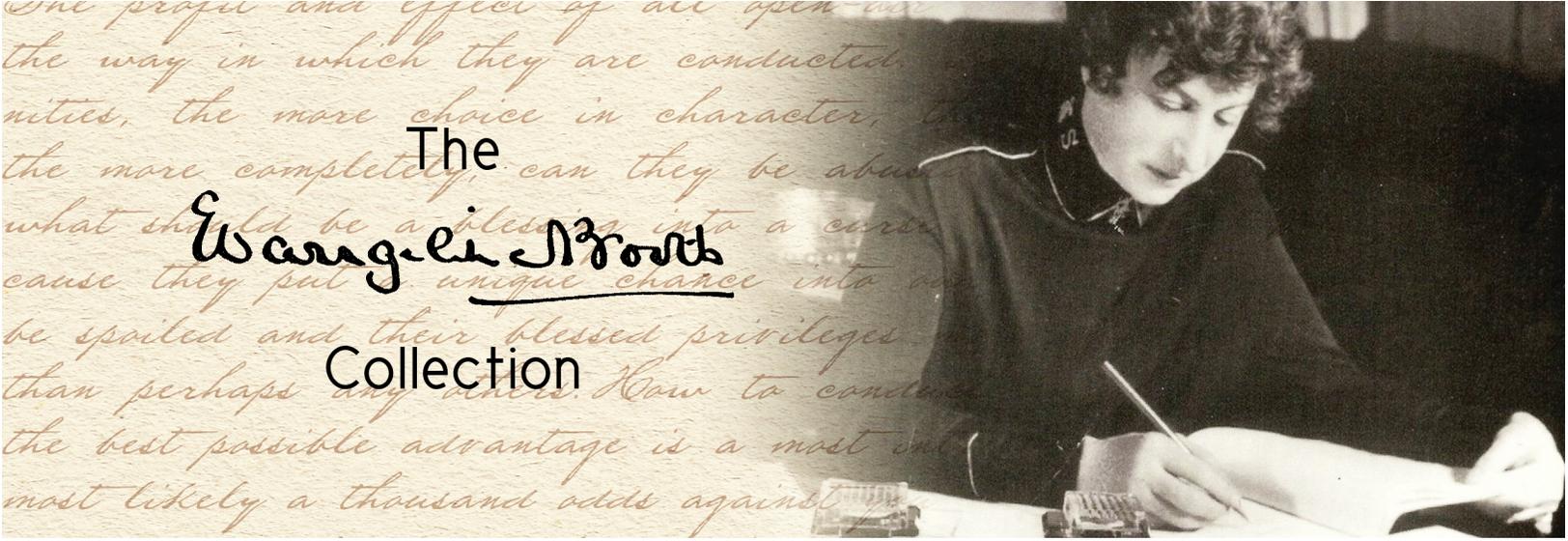
meetings. A Salvation Army open-air gathering is the only touch of religion that enters their lives.

2. I EXPECT the Salvation Soldier to attend indoor meetings; to hold himself ready to speak, to sing, or to pray; to render the valuable service of "fishing" in the prayer meetings; or to perform any other duty his Commanding Officer may assign to him.
3. I EXPECT all who hold Local Officers' commissions to discharge in letter and spirit the duties they have undertaken to perform, thereby demonstrating a worthy example of holy enthusiasm, and placing themselves in the lead in the great enterprises embraced in this campaign.
4. I EXPECT bandsmen and songsters not only to seek to excel in their playing and singing, so that their performances may attract the people, but to make their songs and music of that character that shall awaken men and women to the dangers that beset the unconverted soul. Sacrificed musical talent is one of the most powerful means God has given man to help bringing the world to His feet.
5. I EXPECT every soldier to do his full part to bless and save the young people. Remember that in blessing and helping a child, we bless and help not only what is, but what we hope for. With all my heart I urge that all who are able to do so will offer themselves to their young corps commanding officer for duty in the young people's branch of our work.
6. I EXPECT our soldiers to make use of every possible means of approaching people personally about their souls. In this connection, I make a special appeal to the Home League, to the Goodwill League, to all those who undertake the blessed ministry of hospital, prison, or slum visitation, for such will find special openings in "The World for God" Campaign for this greatest of all service.



The
Wangeli Booth
Collection

7. I EXPECT each soldier to hold himself responsible for persuading some one or more persons to attend the meetings, giving special attention to relatives of those already associated with the corps, such as members of the Young People's Companies, Life-Saving Scouts and Guards, Home League members, and others.
8. I EXPECT all to wear the campaign button. I regard this as very important. It will advertise the fact that we are making a worldwide, concerted attack on the forces of evil and create a universal interest in the campaign. The button, also, signifies the unity of our effort upon every battlefield. A button on the coat of the last little African Recruit in South Africa links him in service with the foremost commissioners in our ranks — or with the General herself.
9. I EXPECT all soldiers, and particularly those holding office as ward sergeants, to cooperate diligently with their officers in shepherding the flock. This is out of vital importance, for I do not think you can find one instance in the Bible where a man was converted without God's calling in some human instrument or agent. Soldiers who may be neighbors, or work mates, or converts can render blessed and eternal service in this way — a service which, although possibly unseen and unknown by man, will be written in God's book of Remembrance.
10. I EXPECT every soldier to read The War Cry. They should read it (1) For the instruction it contains with regard to this campaign. (2) For the information it gives as to what God is enabling The Salvation Army to accomplish in every part of the world. (3) Because above everything else it is a messenger of Salvation. (4) Because it is the General's only means of communicating with her people. (5) Because its every page carries educational instruction, spiritual edification, and that inspiration which is borne on the wings of song, of poetry and of music.
11. Finally, I EXPECT every soldier to consecrate himself to God for the purposes of this world-wide Campaign. Those whom God accepts for His service He will consecrate with His Spirit for that service. Those whom he adopts into His family, He will anoint with the



oil of His love. Those whom He makes sons He will make saints. For God does not only give His children a new name, but a new nature.

If I can persuade our great Army of soldiery to throw themselves at the feet of the Savior with that abandonment with which Paul threw himself, crying, "What wilt Thou have me to do?" we shall achieve a victory in His Name that will shake the world. For God turns febleness into might, slothfulness into dominating action and selfishness into reckless devotion to the good of others.

"The King's business requireth haste."